

Client: Opportunity Virginia Pac 2012  
 Campaign: TV 425506  
 Estimate No.:  
 Market: WASHINGTON, DC (HAGRSTWN)  
 Station: WJLA  
 Rep Firm:  
 Station Contact: Susan Petro  
 Station Phone: 202-364-7777  
 Station Fax: 202-364-1943

# STATION INSERTION ORDER

Rev #: 2

Worksheet Flight Start: 04/25/2012  
 Worksheet Flight End: 05/07/2012

MEDIA PLACEMENT TECHNOLOGIES  
 MPT Buyer: Administrative Login

500 N Washington St  
 Alexandria, VA 22314  
 Phone: 703-836-3545 ext 10

Actg. Order No.: 291  
 WS Order No.: 27185  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Primary Rate/ Total	Apr 25	Apr 26	Apr 27	Apr 28	Apr 29	Apr 30	May 01	May 02	May 03	May 04	May 05	May 06	May 07	Total Spots
1	MTWRF-- 07:00A-09:00A	EM 30	GMA 7A-9A	\$1,000.00 \$8,000.00	1	1	1	.	.	.	1	1	1	1	.	.	1	8
	Comment: No Comment																	
2	-----Su 10:00A-11:00A	EM 30	This Week	\$16,000.00 \$16,000.00	.	.	.	.	1	.	.	.	.	.	.	.	.	1
	Comment: No Comment																	
3	MTWRF-- 12:00P-12:30P	DT 30	ABC 7 NEWS @ N	\$800.00 \$6,400.00	1	1	1	.	.	.	1	1	1	1	.	.	1	8
	Comment: No Comment																	
4	MTWRF-- 06:00P-06:30P	EN 30	NEWS 7 @ 6	\$1,200.00 \$8,400.00	1	1	.	.	.	.	1	1	1	1	.	.	1	7
	Comment: No Comment																	
5	MTWRF-- 07:00P-07:30P	PA 30	WHEEL OF FORTU	\$3,000.00 \$12,000.00	1	1	.	.	.	.	1	.	1	.	.	.	.	4
	Comment: No Comment																	
6	MTWRF-- 07:30P-08:00P	PA 30	JEOPARDY	\$3,500.00 \$21,000.00	1	1	1	.	.	.	.	1	.	1	.	.	1	6
	Comment: No Comment																	
7	MTWRF-- 11:00P-11:35P	LN 30	ABC 7 NEWS @ 1	\$2,100.00 \$8,400.00	1	.	1	.	.	.	.	1	.	.	.	.	1	4
	Comment: No Comment																	
8	MTWRF-- 11:35P-12:05A	LF 30	NIGHTLINE	\$1,300.00 \$9,100.00	.	1	1	.	.	.	1	1	1	1	.	.	1	7
	Comment: No Comment																	
9	-----Su 11:00P-12:00A	LN 30	ABC 7 NWS @11/	\$1,400.00 \$2,800.00	.	.	.	.	1	.	.	.	.	.	.	1	.	2
	Comment: No Comment																	

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**Station Order**  
 WASHINGTON, DC (HAGRSTWN) - TV

Station: WJLA

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Primary Rate/ Total	Apr 25	Apr 26	Apr 27	Apr 28	Apr 29	Apr 30	May 01	May 02	May 03	May 04	May 05	May 06	May 07	Total Spots
				\$92,100.00	6	6	5	.	2	.	5	6	5	5	.	1	6	47

By: \_\_\_\_\_

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Rev #: 0

Worksheet Flight Start: 04/25/2012  
 Worksheet Flight End: 05/06/2012

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500 N Washington St  
 Alexandria, VA 22314  
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Actg. Order No.: 291  
 WS Order No.: 27185  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Apr 25	Apr 26	Apr 27	Apr 28	Apr 29	Apr 30	May 01	May 02	May 03	May 04	May 05	May 06	Total Spots
1	MTWRF-- 07:00A-09:00A	EM 30	GMA 7A-9A	\$1,000.00 \$8,000.00	1	1	1	.	.	1	1	1	1	1	.	.	8
	Comment: No Comment																
2	---Su 10:00A-11:00A	EM 30	This Week	\$16,000.00 \$16,000.00	.	.	.	.	1	.	.	.	.	.	.	.	1
	Comment: No Comment																
3	MTWRF-- 12:00P-12:30P	DT 30	ABC 7 NEWS @ N	\$800.00 \$6,400.00	1	1	1	.	.	1	1	1	1	1	.	.	8
	Comment: No Comment																
4	MTWRF-- 06:00P-06:30P	EN 30	NEWS 7 @ 6	\$1,200.00 \$8,400.00	1	1	.	.	.	1	1	1	1	1	.	.	7
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	Comment: No Comment																

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**Station Order**  
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Station: WJLA

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				\$92,100.00	6	6	5	.	2	6	5	6	5	5	.	1	47

By: Barbara Monares  
 424.12  
 Thank-you!